

HOTBIRD NEXT GEN.

NEW RESOURCES AT EMEA'S N°1 VIDEO NEIGHBOURHOOD

MORE HOMES

 **155M**


94M
in Western Europe

38M
in Eastern Europe

23M
in MENA

MORE NETWORKS

90%
penetration of cable
and IPTV networks,
close to 100% in
some countries

 **56M**
satellite homes

 **99M**
cable/IPTV homes

MORE HOTELS

***** 5* hotels receiving
HOTBIRD



94% in Europe

91% in MENA

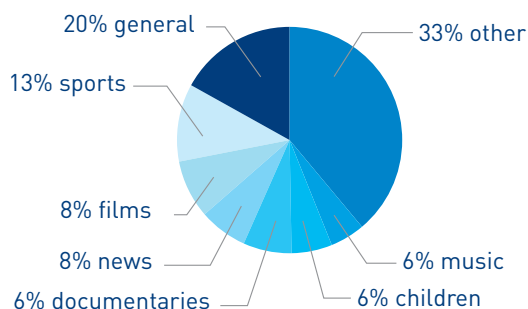
MORE CHOICE



+900
TV channels

+400
exclusive channels

250
free-to-air



MORE REGIONS



7
major TV platforms



Regional content for
local markets



34 different
languages

MORE QUALITY



500
HDTV channels



50%
channels in HD



13
UHD channels

MORE POWER AND RELIABILITY



**Two new
HOTBIRD** satellites
entered service
in 2023



Up to
53 dBW



Industry-leading
security and in-orbit
redundancy

MORE INNOVATION



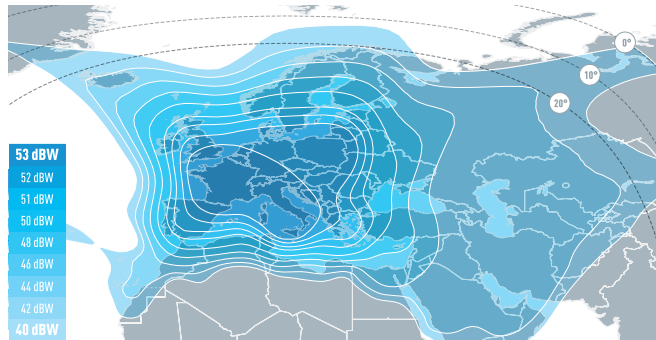
Native IP platform
for multi-screen
video delivery



Multi-lingual EPG
transforming
the FTA viewing
experience

HOTBIRD NEXT GEN. NEW RESOURCES AT EMEA'S N°1 VIDEO NEIGHBOURHOOD

HOTBIRD 13F & HOTBIRD 13G



Ku-band Widebeam Downlink Coverage

SATELLITE MANUFACTURER

Airbus Defence & Space

LAUNCH DATES

HOTBIRD 13F 15/10/2022

HOTBIRD 13G 03/11/2022

PROJECTED LIFETIME

> 15 YEARS

ORBITAL POSITION

13 DEGREES EAST

FREQUENCIES

KU-BAND

KEY MARKETS

- EUROPE
- MIDDLE EAST
- NORTH AFRICA

KEY SERVICES

- DTH BROADCASTING
- DISTRIBUTION TO CABLE,
IP AND DTT NETWORKS

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